

The Commercial Contact Matrix is updated the 1st week of every month

		Buying Team					Technical Team			Product Development Team		Supply Chain				
Category	Buyer	Buying Assistant	Buying Manager	Commercial Buying Manager	Category Controller Wholesale (NSA)	Head of Commercial	Buying Director	Technical Manager	Category Technical Manager	Product Developer	Senior Product Developer	Demand Planner	Category Supply Manager			
FTG	FTG & Sandwiches/Salads	Hannah Take // Fay Ogden (Junior Buyer)	Kirsty Ball / Angharad Pullford (Junior Buyer from 5 June 2023)	N/A	Lyndsey Thornton	Leigh Cobden			Ros Stead	Rebecca Price	Vic Attwood	Toby Tung	Dan Czauba			
	Hot Food & Coffee	Cameron Riggs	Ben Simons													
	Snackbars	Ryen Hibbert														
	ISB	Amy Calvert	Harriet Ogden (Junior Buyer)													
Meals & Snacks	Meals	Jo Macay	Adam Muscareau	N/A	Emily Hilson	Emily Fish	Thomas Bradley	Sinead Bell		Kate Addison	Vic Attwood	Aimee Long	Dan Czauba			
	Pizza & Pasta	Aimee Thomas	Ross Scougal													
	Prepared veg	Kerida Wright-Whyte														
	Easy Soups	Zoe Jewell // Aisha Samra (Junior Buyer / starts 4th September 2023)														
Produce	Cream Cakes & Desserts	Helen Smart	Adam Muscareau	N/A	Emily Hilson	Emily Fish	Thomas Bradley	Sinead Bell		Kate Addison	Vic Attwood	Aimee Long	Dan Czauba			
	Side of Plate & Quiche & Pies	Aimee Grean	Ross Scougal													
	Prep Fruit	Kerida Wright-Whyte	Ellis Thornton & Kerry Bolton													
	Grape, Citrus and Berries	Mark Clowdy	Ellis Thornton & Kerry Bolton													
Produce	Vegetables and Mushrooms	Helen Smart	Katherine Crawford	N/A	Rosie Bramley	Darren Hamilton			Richard Taylor	See Technical Manager	Vic Attwood	Rud Palmer	Graeme Brown			
	Salads	Katherine Crawford														
	Potatoes	Katherine Crawford	Ellis Thornton & Kerry Bolton													
	Top and Stone Fruit	Savannah Cook	Ellis Thornton & Kerry Bolton													
Produce	Prepared Veg & Stir Fry	Kerida Wright-Whyte		N/A	Rosie Bramley	Darren Hamilton			Richard Taylor	See Technical Manager	Vic Attwood	Rud Palmer	Graeme Brown			
	Bananas and Exotics	Lynn Aldred	Rachel Rutherford (Junior Buyer)													
	Horticultural	Victoria Dallas														
Frozen	Ice Cream/Frozen Desserts	Olivia Duffy	Wing-Sie Kam	Joanna Wadsworth	N/A	Ian Redhead				Jason Dent	Phil Penny	Emily Radcliffe	Emily McInhinney	Cameron Laws Stephen Tibbs James Ling & Paul Carr	Graeme Brown	
	Veg, Fish, Meat Free, Meat	Andy Neal														
	Pizza, Poultry, Ready Meals & Snacks	Liz Orme	Sam Sutton													
	Local Sourcing	Lindsay Deane	Phil Myatt													
Community Buying	Incubator Scheme	Ellie Portfield		N/A	Kelly Orme											
	World Foods	Dimitry Onaka														
	Commercial Brexit	Phoebe Baxter-Graham	Donald Peteranna // Ali Riva													
BWS	Wine	Ben Cahill	Carole Hadley	N/A	Joseph Turner	Danielle Sylvester	Rebecca Oliver - Mounsey	Sinead Bell			Liz Littlewood	Rebecca Darlington	Diane Kirkbride	Claire Wroe & Richard Adams	Wayne Harrison	
	Spirits	Jonathan Gray	Charlotte Hampshire													
	Beers	Sarah Jane Wilson	Yvonne Fletcher													
	Craft Beer, Ale, Cider and RTDs	Jonathan Price	Jessica Boydell													
Soft Drinks	Soft Drinks	Jo Cusack	Jan Russell // Joanna Calves	N/A	Jonathan Buckley	Mike Lewis										
	Soft Drinks	Steve Caddieall	Dan McCombie													
Dairy	Cheese	Thomas Biley	Joshua Turner	N/A	Fran Hayes	Richard Reardon				Matt Wakefield	Phil Penny	Emily Radcliffe	Emily McInhinney	Glen Mitchell	Dan Czauba	
	Fats Milk & Cream	Adam Williams	Sarah Mack													
	Yoghurts	Sheridan Bines	Caitlin Hall													
	Fresh Juice	Andy Neal	Jonathan Williamson													
Bakery	Local Bakery (Enterprise)	Beth Greenwood	Rachel Ingilby // Kirsty Ball (Junior Buyer) /	Ash Linton	N/A	Ian Redhead				Katie Greenwood	Ros Stead	Jayne Bennett	Kevin Sargent	Graham Haigh	Dan Czauba	
	Bread/Momina Goods	Steven Elliot	Angharad Pullford													
	Cake	Aimee Grean														
	Cooked Meats, Halal & Eggs	John Raftery	Margaret Cross // Maevika Chisima // Wive Venetia-Lora // Phil Myatt (21st August 2023)													
Protein	Fish	Emily Lyons		N/A	Kate Ryan-Flanagan	Darren Hamilton				Zoe Lomier	Phil Penny	Saskia Pinnington	Emily McInhinney	Anthony Trowbridge	Graeme Brown	
	Pork, Sausage & Bacon	Steve Lee														
	Beef & Lamb	Ross Dennison														
	Poultry	Aisha Samra														
Fuel & Newsagents	News and Mass	Katie Schofield	Zelda Van Zyl	N/A	Ed Beaney	Helen Ludlam	Greg Goodwin	Sinead Bell								
	Clothes and RYO	Aimee Grean	Hilary Wallwork													
	Seasonal Non Food & Cards/Wrap	Sophie Martin														
	Electricals, Entertainment, Gardening, Car Care	Martin Spencer	Kajal Bhatt													
HAPC	Stationary, Umbrellas, Toys, Haberdashery & Books	Michael Prebble		N/A	Ed Beaney	Helen Ludlam	Greg Goodwin	Sinead Bell			Marie Whatmough	Liz Littlewood				
	Batteries, Toys, Cookshop	Michael Prebble														
	Vape & Nisa Tobacco	Hannah Culmore	Hilary Wallwork													
	Household Paper, Paper	Jan Kevitt	Jasmine Joynt													
Grocery and Edibles	Tableware and Foils	Michael Williams	Jasmine Joynt	N/A	Fran Miller	Natalie Lenahan	Greg Goodwin	Sinead Bell			Janet Lawrence				Catin Thomas	
	Pet Food	Linda Cox	Laura Mansfield													
	Household and Laundry	Hugh Bromley	Leah Eason // Caitlin Kerr /													
	Dental, Wash/Bath & Sun	Caroline Briley	Serena Mohd-Nuham													
Grocery and Edibles	Medicine	John Williams	Natalie Lenahan	N/A	Chris Ott	Graham Holtbrook	Karen Hutchinson				Marie Whatmough	Liz Littlewood				
	Toiletries	Kim Hoagist														
	Bevs, Sugar, UHT	Rebecca Liddell	Margaret Cross // Thomas Clapton // Wive Venetia-Lora // Phil Myatt (21st August 2023)													
	Free From & Home Baking	Charlotte Lupton	Natalie Lenahan													
Impulse	Desserts and Canned Fruit	Ellie Portfield	Alex Chukov // Thomas Bines // Joe Dickinson	N/A	Chris Ott	Graham Holtbrook	Karen Hutchinson				Janet Lawrence					
	International	Ryen Slater														
	Canned Savoury Grocery	Stephen Lee														
	Combined Culinary	Ben Smith														
Impulse	Snack Meals	Emily Cusack	Laura Mansfield	N/A	Ed Beaney	Helen Ludlam	Greg Goodwin	Sinead Bell								
	Confectionery - Seasonal	Lauren O'Mara	Donald Peteranna // Chloe Basile													
	Confectionery	Beth Greenwood	Bowen Beattie // Anthony Gilday													
	Biscuits & Healthier Snacking	Sara Newton	Lois Bates													
Impulse	Crisps, Snacks and Nuts	Kristian Adkinson	Ben House	N/A	Ed Beaney	Helen Ludlam	Greg Goodwin	Sinead Bell								
	Cereals	James Mackay	Asha Rigby // Chloe Bustinian (commencing 31st July 2023)													
External Regulatory Strategies (Brexit & HFSS)	External Regulatory Strategies	James Dean		N/A	Ed Beaney	Helen Ludlam	Greg Goodwin	Sinead Bell								
	External Regulatory Strategies	Scott Lowe														
	Commercial Brexit Lead & NI Junior Buyer	Vac	Phoebe Baxter-Graham													Vac
	Mars Supplier Implant (HFSS) Kellogg's Supplier Implant (HFSS)	Catherine Chimes														